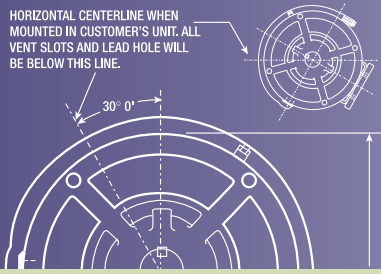


HORIZONTAL CENTERLINE WHEN MOUNTED IN CUSTOMER'S UNIT. ALL VENT SLOTS AND LEAD HOLE WILL BE BELOW THIS LINE.



Do it today—because managing a plan is easier than managing a crisis.

#### MDM Campaign Sponsors

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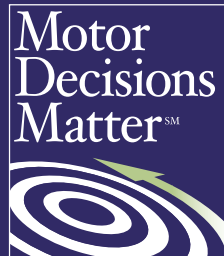
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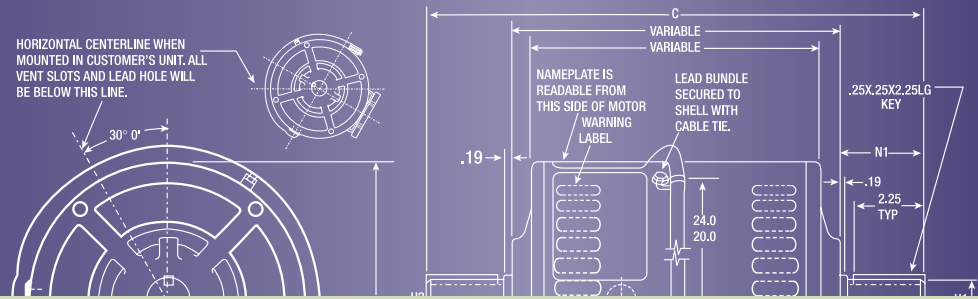
# Motor Decisions Matter<sup>SM</sup>



[www.motorsmatter.org](http://www.motorsmatter.org)

Motor management lets you take charge of your bottom line.

# Motor Decisions Matter



## You can increase profits by making the right motor decisions.

Although motors are the workhorses of any industrial facility, managers often overlook the many benefits that sound motor management can bring to their operations.

A sound motor management plan can help you to:

- make long-term, cost-effective repair/replace decisions
- reduce unscheduled downtime
- reduce operating and energy costs
- improve productivity and reliability

### Proof Positive

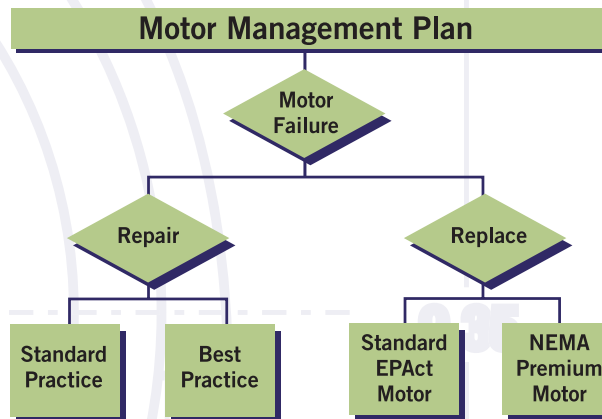
Woodgrain Millwork (Fruitland, ID) ultimately plans to use NEMA Premium motors as the majority of its motor fleet. So far, the company is saving \$8,250 annually and has reduced downtime costs following the replacement of seven motors with premium-efficiency models.

## What is a motor management plan?

A motor management plan can be simple or comprehensive, depending on your needs.

An effective plan may include:

- Proactive repair/replace decision making
- Purchasing and repair policies based on life-cycle costing
- Creating an appropriate spare motor inventory
- Predictive and preventive maintenance planning
- Developing a motor inventory and tracking program



## How can you build a plan that suits your company?

### Call the experts

Your motor service center or motor vendor is a good place to start. It is likely that their employees are familiar with your equipment and have experience developing motor management plans.

Another excellent resource may be your local utility, state energy office or regional efficiency organization. Many provide assistance for improving the electric efficiency of your facility.

If you require further assistance, call the U.S. Department of Energy's EERE Information Center at 877-337-3463

### Motor Decisions Matter can help:

The MDM web site, [www.motorsmatter.org](http://www.motorsmatter.org) contains easy-to-follow guidelines for developing an effective motor management plan.

### Proof Positive

Kodak (Rochester, NY) has been interested in high-efficiency motors since the 1980s. Today, a corporate policy specifying the purchase of NEMA Premium motors whenever cost-effective has reaped initial energy savings exceeding \$250,000 annually. Kodak's motor management plan is still expanding.